

**The Alpha Foundation of Howard County, Inc. &
Alpha Phi Alpha Fraternity, Inc. -
Kappa Phi Lambda Chapter
48th Annual Dr. Martin Luther King, Jr. Memorial Breakfast
Corporate Sponsorship Packages**

Package A – \$5000

- ❖ Accommodations - Assigned VIP parking near venue entrance, VIP check-in, premium seating location for 5 guests – center front row seats, food & beverage service at your table, and special thank you gift.
- ❖ Commendations - Plaque/Citation presented at the breakfast dais, inclusion in event slide show, full page ad in electronic souvenir booklet, and your poster/banner displayed at event.
- ❖ Meet and Greet Dignitaries - Including KPL Chapter President, Chapter Executive Committee, Mr. Vic Carter, and The Alpha Achievers.
- ❖ KPL Golf Tournament at the Onyx Sponsor Level - Includes 2-VIP Foursome golf teams (up to 8 golfers), plus designated and reserved lunch seating for the group, Two exclusives (Full Color) Tee Box and Green Sign, Standard sign with company name at each tee box, company name included in media advertisements, company name and logo on website, Gift bag with insertion of approved supplied items.

Package B - \$4000

- ❖ Accommodations - Same as Package A minus assigned VIP Parking
- ❖ Commendations - Same as Package A minus your company banner displayed at event.
- ❖ Meet and Greet Dignitaries - Including KPL Chapter President, Chapter Executive Committee, Mr. Vic Carter, and The Alpha Achievers.
- ❖ KPL Golf Tournament at the Gold Sponsor Level - Includes 1-Foursome golf team (up to 4 golfers), plus designated and reserved lunch seating for the group, One exclusive (Full Color) Tee Box or Green Sign, Standard sign with company name at each tee box, Company name and logo on website link, & Gift bag with insertion of approved supplied items.

Package C – \$3000

- ❖ Accommodations - Premium seating location for 4 guests, priority food & beverage service, parking near venue entrance
- ❖ Commendations - Honorable mention from dais, full page ad in electronic souvenir booklet.
- ❖ Meet and Greet Dignitaries – Including KPL Chapter President, Chapter Executive Committee, Mr. Vic Carter, and The Alpha Achievers.
- ❖ KPL Golf Tournament at the Silver Sponsor Level - Includes 1- Foursome Golf Team (up to 4 golfers), One (Full Color) Tee Box or Green Sign, Company logo & name on website, Gift bag with insertion of approved supplied items, Gift card.

Please contact Don Hester at donanddemetra@gmail.com for additional details.

Dennis G. Kemp, Sr.
Chairman
Alpha Foundation of
Howard County

J. Craig Bailey
President
Alpha Phi Alpha Fraternity, Inc.



The AFHC is a 501(c)(3) non-profit charitable organization which raises funds for education programs that benefit minority youth in Howard County, Maryland

AFHC PROGRAM HIGHLIGHTS

■ **The Alpha Achievers Program** is a nationally recognized program that is active in all 12 county high schools that seeks to achieve and maintain a 3.0 grade point average or higher. The program also promotes character growth, leadership skills and critical thinking, while encouraging its members to become full citizens of the school and the community.

■ **The KPL Scholarship Program** is designed to provide financial support to encourage academic high achievements for high school seniors headed to college. Since 1975, more than \$350,000 has been awarded to deserving students.

■ **The Harambee Conference** is an annual, conference that provides an opportunity for student representatives of Alpha Achievers chapters throughout Howard County to learn and collaborate on relevant issues.